



Dear All, Women On Board and Vlerick Business School are excited to announce their new partnership:

### 1. Programme Overview:

- We agreed to partner to Vlerick's newest and most innovative MBA, the European Executive MBA Programme
- A detailed description of the programme can be found on [Vlerick.com](https://www.vlerick.com) by using the below link
  - [Vlerick European Executive MBA | Vlerick Business School](https://www.vlerick.com/european-executive-mba)
- On that page you can find a more detailed programme description, a video featuring Vlerick faculty explaining the format and content, testimonials from current participants, plus the opportunity to download the more detailed brochure

### 2. Why This Programme:

- We believe that this programme is the ideal fit for the WoB audience
- Format: Combination of digital and classroom learning for maximum flexibility that allows senior leaders to fit an MBA into their busy schedule
- Content: The programme covers the core Executive MBA curriculum (leadership, finance, digital transformation, etc) combined with a specific focus on Sustainable Business Strategy
- Scope: Through the various immersion trips across Europe, participants grow their international business expertise and network
- Diversity: Our current cohort is our most diverse MBA group (we started in March 2023 with 50% female participants and 50% international participants)

### 3. Practical Details

- Start Date: March 13, 2024
- Tuition: 49,750 Euro
- Discount: WoB members receive a 15% discount; this offer is limited and applies to the first three WoB members that register for the programme
- We recommend applying as soon as possible to
  - a) ensure that you qualify for the discount, and
  - b) maximize your chances to be considered for additional scholarships that are available
- All applicants are required to complete the full Vlerick Admission process (a set of standardized tests and interviews that we conduct to ensure fit with the programme)

### 4. Next Steps

- Contact our MBA Office for discuss any questions you may have and how to apply if you are interested in the programme
  - Our dedicated contact person for WOB is Inge Thienpont. Please contact Inge by email or directly schedule a personal phone call with her
  - Email [Inge.Thienpont@Vlerick.com](mailto:Inge.Thienpont@Vlerick.com);
  - Book a 30 min phone call: [Select a Date & Time - Calendly](#)
- In addition, you can also register for one of our upcoming virtual MBA info session webinars or on-campus MBA events to learn more about the programme and get to know our faculty
  - [November 21 Virtual MBA Info Session](#)
  - [December 02 On Campus MBA Event](#)
- Upon request, we also offer personalized visits of our Campuses in Brussels or Ghent, access to alumni or current programme participants and faculty
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### 5. Reference (Recent Testimonials):



- We just came back from our Immersion Trip to Dublin and received some fantastic feedback from our current participants
- Below please an example posting on LinkedIn by participant Patrica Engels
- We can provide additional testimonials as needed

[https://www.linkedin.com/posts/patricia-engels\\_dear-linkedin-network-last-week-we-spent-activity-7123583480336121856-QGx9?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/patricia-engels_dear-linkedin-network-last-week-we-spent-activity-7123583480336121856-QGx9?utm_source=share&utm_medium=member_desktop)

**PLEASE NOTE:**

*Joining a Vlerick program can be a significant financial investment. There are many financing options available to help with your tuition fees. Via this link, you can find a brief overview of the different types of support you may be able to access – from government subsidies to scholarships and grants: <https://www.vlerick.com/en/programmes/studying-at-vlerick/financing-your-programme/>*

*Vlerick has no responsibility for all of the above. We recommend you, consult with your accountant about this as he/she knows your financial situation best and also has a lot of insights into the Belgian system.*

*We are of course always available for a talk. We can look into your personal options and discuss an installment plan, split invoicing, ... . Don't hesitate to contact Ms. Inge Thienpont via [Inge.Thienpont@vlerick.com](mailto:Inge.Thienpont@vlerick.com) or book an online call: <https://calendly.com/inge-thienpont/45min>*