

Women on Board Manifesto

Three key promises

1. **Women on Board offers to help corporates, SME's and NGO's build gender diverse boards**

Women on Board counts **312 talented ladies** ready for board positions, starting from C-Level experience to skillsets that vary from Financial, Digital, Strategy, Transformation, Science to People and many more. If you are looking for board members or advisory board members, we can connect you to these talents

2. **Gender diverse boards contribute to a better performing companies and organisations**

Many researches have demonstrated that gender diverse boards are **better performant**, respect the **equality of talents** and are **role models of inclusivity**. As such, better performant organisations are more competitive and help the economy grow stronger.

Women on Board supports the current targets to have 33 or 40 % women on boards, but aims higher and believes that **boards with a 50 % gender composition will be the future normal**

3. **Gender diverse boards are a leverage to engage for a better future**

Organisations with gender diverse boards are believed to generate added value on **strong long-term vision, sustainability and considering impact of the climate**, next to good **relations with social partners and having a clear diversity policy**. These qualities are exactly the most top of mind challenges for boards and for society as a whole and cornerstones of the European Green Deal.

